



Q-CONNECT®

ENVIRONMENTAL MISSION STATEMENT

Q-CONNECT® is one of Europe's leading brands of office and business supplies, used daily in over 20 countries. This position gives us the responsibility to ensure we protect the environment for future generations.

Turning our 3700 Q-CONNECT® branded products into an eco-responsible range is an ongoing process we have started 10 years ago. Based on the Reduce-Reuse-Recycle philosophy, we approach the product range from 5 different angles:

1. ENVIRONMENTAL CREDENTIALS:

a. Over 450 paper-based products are certified with an eco-friendly label, like FSC, PEFC or Eco Flower, proving they have been harvested in an environmentally and socially responsible manner.

b. More than 230 remanufactured toner cartridges and batteries are certified with the Nordic Swan label. These products meet high criteria in terms of health, environment and quality.

2. REDUCING THE AMOUNT OF PLASTICS IN BOTH PRODUCTS & PACKAGING: Every product that is wrapped in plastic gets scrutinised. This has led to making 40 products completely plastic free in the last 12 months and another 20 products where the amount of plastic in the packaging has been reduced to an absolute minimum.

3. USE OF RECYCLED & RECYCLABLE MATERIALS: over 80 of our products containing plastics are made of 20% to 100% recycled and recyclable material.

4. REPLACING PVC WITH ECO FRIENDLIER PLASTICS: PVC is a material that is hard to recycle, dissolves very slowly in landfills and can be cancerogenic. That is why we have stopped offering PVC in filing products and always give the customer the choice to go for an alternative product made from plastics that are easier to recycle, like PET or PP.

5. RE-USE: all our toner-cartridges are remanufactured originals that we give a second life. We also offer refills for our most popular pens, so you can re-use the barrel several times. Some of these pens are even made from recycled PET bottles.

We are committed to this ongoing process and are in constant dialogue with our stakeholders to make further improvements in one or more of these 5 categories. Our ultimate goal is to become a sustainable brand of business supplies and do our fair share of work in preserving this planet for future generations.

Jan Van Belleghem
Managing Director



Reviewed in November 2021